

Martin N. Kostov.

Senior SAP ABAP Developer & SAP Project Manager

SAP S/4HANA · RAP · Fiori · SAP CRM · PMP · PSM I

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STATUS EU citizen, no work permit required

kostov.es

Senior SAP ABAP developer and certified project manager (PMP, PSM I) with 20 years in SAP, including 8 years as project manager and product owner. Covers SAP S/4HANA, ECC and CRM across greenfield implementations, upgrades, rollouts and long-term support.

Currently building RAP-based Fiori apps, CDS views and SD/MM output forms on a greenfield S/4HANA implementation. Has led development for Porsche, Bentley, Lamborghini and Lenovo, supported SAP across 28 countries for Coca-Cola Hellenic, and managed SAP Commerce Cloud (Hybris) and Service Cloud (C4C) projects plus a new mid-size business product built with SAP.

The hands-on background brings realistic estimates and clear technical scoping; the PM experience turns business requirements into well-scoped, deliverable work under Scrum, Kanban or Waterfall. Industry experience in automotive, food & beverage, logistics, healthcare and IT.

20 yrs

in SAP, since 2006

8 yrs

as project manager and product owner

28

countries supported for Coca-Cola Hellenic

90%

faster B2B order response for Lenovo

CORE SKILLS

ABAP development	ABAP OOP, BAdIs, user exits and enhancements, screen programming, background jobs, parallel processing
S/4HANA & Fiori	RAP, CDS views, metadata extensions, OData v2 and v4 (service definition and implementation), Fiori app extensions, value helps
Outputs & integration	Adobe Forms, Smart Forms, SAPscript, Output Parameter Determination (OPD), BRF+, IDoc, web services (provider and consumer)
SAP products	SAP S/4HANA (SD, WM), SAP ECC (SD, MM, FI), SAP CRM (WebUI), SAP Commerce Cloud (Hybris), SAP Service Cloud (C4C), SAP PO (PI/XI), SAP BW
Delivery	Scrum, Kanban and Waterfall; requirements gathering, acceptance criteria, sprint planning, daily scrums, backlog ownership
Leadership	Leading and mentoring development teams, product ownership, client communication in international, multi-country projects
Other	Java, JavaScript, Jira, Confluence

CERTIFICATIONS

Project Management Professional (PMP) Project Management Institute · 2019	ID 2309477	Professional Scrum Master I (PSM I) Scrum.org · 2019	ID 428593
AI Fluency: Framework & Foundations Anthropic · 2026		Claude 101 Anthropic · 2026	

Darifly OÜ (Freelance)

2023 – present

Freelance Senior SAP ABAP Developer and SAP Consultant · Valencia, Spain

Abena — SAP S/4HANA greenfield implementation · Senior ABAP Developer

2023 – present

- Own all SD and WM output forms, built with Adobe Forms and Output Parameter Determination (OPD).
- Build RAP-based Fiori applications, including table-maintenance apps and custom value helps, on new and extended CDS views.
- Extend standard Fiori applications with new fields and additional logic.
- Enhance standard SD processes for sales orders, deliveries and billing documents.

Novarto Ltd

2011 – 2023

Project Manager, Product Owner, Team Lead, Lead ABAP Developer and Senior SAP Technical Consultant · Valencia · Sofia · Stuttgart · Beijing · Källby

PROJECT MANAGEMENT AND PRODUCT OWNERSHIP

SAP X4 Business Configurator — new SAP product for mid-size businesses · Project Manager

2019 – 2022

- Managed the development teams building a new mid-size business product in close collaboration with SAP.

Mr. Bricolage — SAP Commerce Cloud (Hybris) upgrade · Project Manager

2019 – 2020

- Managed the upgrade of the e-commerce platform from Hybris 6.0 to release 1905.

Centrica plc — SAP Commerce Cloud (Hybris) implementation · Project Manager

2018 – 2019

- Managed the implementation of the SAP Hybris e-commerce solution.

Metinvest Holding — SAP Service Cloud (C4C) implementation · Project Manager

2018

- Managed the implementation of the SAP Cloud for Customer Service module.

Novarto mobile products · Project Manager, Product Owner and Mobile Development Team Lead

2017 – 2023

- Owned delivery of several iOS and Android apps, including a native mobile client for SAP Commerce Cloud (Hybris), the Hills Beer iOS app and a board game.

Dedeman Romania — SAP CRM greenfield implementation · Development Team Lead

2016 – 2018

- Led the development team for a greenfield SAP CRM implementation covering Sales and Service.
- Delivered integration with SAP ERP and Microsoft Dynamics NAV.

Familjen Dafgård — B2B online shop and B2B iOS app · Project Manager and Product Owner

2015 – 2017

- Owned the end-to-end solution: web frontend, SAP CRM backend and custom Java middleware based on Netty, followed by a B2B iOS app.
- Gathered requirements and defined acceptance criteria with the client, planned sprints, ran daily scrums and made sure each sprint's scope was delivered.

TECHNICAL LEADERSHIP AND DEVELOPMENT

Lenovo — Light Price Engine for B2B and B2C web shops · Team Lead ABAP Developer and Lead Java Developer

2014 – 2015

- Developed ABAP pricing functionality in the SAP ECC price pool, supplying prices to the Java engine.
- Built the Java price engine that caches prices from ECC and serves them to the Hybris web shops.
- Mentored junior ABAP developers.

Bentley and Lamborghini (Volkswagen Group) — SAP CRM rollout · Lead ABAP CRM Developer

2013 – 2014

- Developed reports and interfaces for the new countries.
- Built and adapted WebUI components and customizing to client requirements.

Polar — SAP CRM implementation · Lead ABAP CRM Developer

2012 – 2013

- Designed and delivered custom solutions and optimizations of standard processes.
- Designed and built a custom rich text editor for the CRM WebUI.

Porsche (Volkswagen Group) — SAP CRM upgrade 4.0 to 7.0 · Lead ABAP CRM Developer2011 – 2012

- Migrated existing reports and interfaces, moving functionality from the backend and CIC client to the WebUI.
- Designed and built a reporting framework that automated the migration of all SAP GUI reports to the WebUI.
- Prepared the system for the upgrade and maintained the dealer frontend beforehand (2011).
- Coached and mentored junior developers.

Lenovo — B2B web shop with SAP CRM backend · Lead ABAP CRM Developer2011 – 2012

- Optimized performance of basket creation, order release and pricing determination, cutting response times by 90%.

Eimskip — long-term SAP support, mainly SD · Senior ABAP Developer, freelance from 20232011 – 2024

- Built a custom sales order tool replicating the full VA0x functionality, adding one-click packing and handling unit creation.
- Implemented digital signing of invoices and integrated external systems via web services (provider and consumer).
- Developed mass creation tools for sales orders, purchase orders, goods receipts (MIGO) and invoice verification (MIRO).
- Built a custom approval process for master data creation via SAP GUI or IDoc.
- Supported the ECC 4.0 to 6.0 upgrade (2011): post-upgrade remediation with Panaya, report changes and new development.

Coca-Cola Hellenic2008 – 2011

Senior ABAP and SAP CRM Developer · Sofia, Bulgaria

- Built and supported custom developments (reports, forms, IDocs) for all 28 Coca-Cola Hellenic countries, and handled SAP CRM support for every country within SLA.
- SAP Learning Solution (2008 – 2009), Lead ABAP Developer: implemented SAP e-learning in Poland and rolled it out to further Coca-Cola Hellenic countries.
- SAP data archiving (2009 – 2010): adapted standard reports and function modules in FI, SD, PM and MM to read from archive storage for Russia, the Czech Republic, Slovakia and Poland.
- Aquavision, Russia (2010): migrated master and transactional data into SAP R/3, APO and BW, and adjusted customizing across finance, supply chain, commercial and HR processes for the new beverage plant.

K. I. Technology2006 – 2008

ABAP Developer · Sofia, Bulgaria

- Built custom reports, forms and IDocs, and supported existing developments for Metro Cash & Carry, Philip Morris, Gillette, Duracell, Braun and Kaven Orbico.
- Delivered custom developments and enhancements for the SAP ECC 6.0 implementation at Coca-Cola Hellenic in Bulgaria, the Czech Republic, Greece, Italy, Poland, Russia and Slovakia (2006 – 2007).
- Developed an automated order creation interface and SD reports for Metro Cash & Carry Bulgaria (2006).

EDUCATION

Bachelor's degree in Computer Science
Technical University of Sofia · 2005

LANGUAGES

Bulgarian · native
English · fluent